



**PRESS KIT**

# Company **Descriptor**

SnapCare, a comprehensive AI-enabled workforce marketplace solution for healthcare facilities and clinicians



# About SnapCare

SnapCare is an AI-enabled workforce marketplace that serves the entire continuum of care. Our platform offers healthcare facilities complete visibility into the ideal talent mix for their unique needs and associated costs. We designed our workforce solutions to significantly improve client savings and efficiencies, minimizing the need for intermediate agencies, returning control to healthcare facilities, and ensuring total transparency in pay and pricing. Our pioneering technology and comprehensive staffing services offer a smarter way for facilities to manage their workforce needs, and deliver quality patient care.







## MINIMUM SIZE

The smallest the logo should be represented is 1.25" wide. At this scale the tagline is omitted.



## VERTICAL APPLICATIONS

For applications where horizontal space is a premium or the logo needs to be smaller, use the "stacked" variant. Minimum width is 1".

## LOGO & COLOR USAGE

The logo should primarily be used with the Snap Blues (light and dark) on white, or solid white with SnapLight accent. It is acceptable to use the logo in any approved brand color, white or black, on a solid background provided that contrast meets accessibility standards.

